

Data Mapping Tool

Last Modified on 11/07/2025 1:14 pm EST

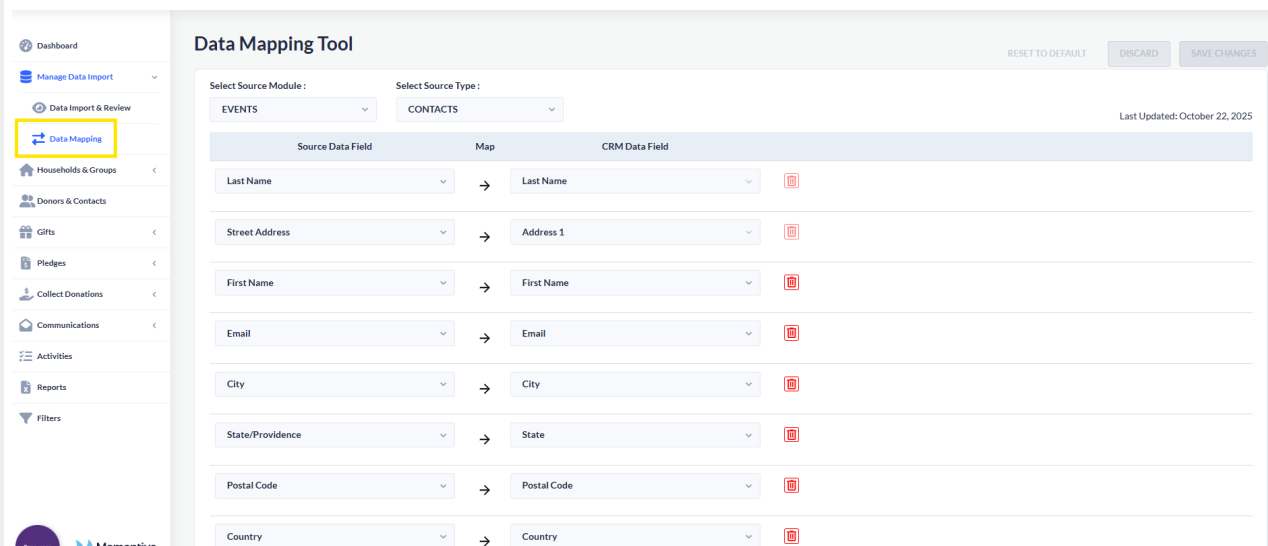
The Data Mapping Tool empowers you to configure how data from sources like Events and Fundraise (Contacts and Transactions) maps to corresponding CRM fields

Admins can easily define, edit, or delete mappings - for example, mapping an Email field from Events to a Notes field in CRM ensures that the value sent in email field from Events side gets populated in Notes field within CRM cause of the customized mapping.

The tool also provides flexibility to:

- View preloaded default mappings on first load.
- Save, discard or reset mappings to default configurations.

Overall, this tool gives Admins full control over how source data is integrated into CRM, ensuring accuracy, flexibility and alignment with your data flow preferences.



The screenshot displays the 'Data Mapping Tool' interface. On the left is a sidebar with navigation links: Dashboard, Manage Data Import, Data Import & Review, Data Mapping (highlighted with a yellow box), Households & Groups, Donors & Contacts, Gifts, Pledges, Collect Donations, Communications, Activities, Reports, and Filters. The main area is titled 'Data Mapping Tool' and includes buttons for 'RESET TO DEFAULT', 'DISCARD', and 'SAVE CHANGES'. It features two dropdowns for 'Select Source Module' (EVENTS) and 'Select Source Type' (CONTACTS), with a 'Last Updated: October 22, 2025' timestamp. Below these is a table for mapping source data fields to CRM data fields.

Source Data Field	Map	CRM Data Field
Last Name	→	Last Name
Street Address	→	Address 1
First Name	→	First Name
Email	→	Email
City	→	City
State/Province	→	State
Postal Code	→	Postal Code
Country	→	Country